

# SOUTH BAY GREEK FESTIVAL 2024

## JULY 12 · 13 · 14

# PROGRAM BOOK & BOOTH SPONSORSHIPS



More than 10,000+ guests will notice your company, organization or family when they visit this year's South Bay Greek Festival. But only if you save a spot in the Program Book or Sponsor a booth!

### Just follow these three easy steps:

- 1) Complete this form (front and back) and submit to church or via email: [ads@sbgreekfestival.com](mailto:ads@sbgreekfestival.com)
- 2) Submit ad artwork and payment
- 3) **Return this form with ad and payment no later than May 31!** Ads will not be placed in Ad Book until payment is received.

## 1 NAME AND CONTACT INFO

Name of Company/Organization/individual as you would like it to be listed:

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Contact Name: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Contact e-mail address: \_\_\_\_\_

## 2 CHOOSE BOOTH SPONSOR PACKAGE or PROGRAM BOOK ADVERTISING: (check one)



### BOOTH SPONSOR PACKAGES:

- PACKAGE 1: \$1,500**  
Includes: Booth Poster (Size: 18"x 24") & Full-page Color Ad (3.5"x 8.5")
- PACKAGE 2: \$1,250**  
Includes: Booth Poster (Size: 18"x 24") & Half-page Color Ad (3.5"x 4")
- PACKAGE 3: \$2,500 - Stage Sponsor**  
Includes: Booth Poster (Size: 30"x 36") & Full-page Color Ad (Size: 4"x 9")

### PROGRAM BOOK ADVERTISING:

All  
full color  
pages!

- \$400** Full-page Ad (Size: 3.5"x 8.5")
- \$250** Half-page Ad (Size: 3.5"x 4")
- \$150** Business Card Ad (Size: 3.5"x 2")
- \$600** Back Cover Full-page Ad (Size: 4"x 9")
- \$750** Center Spread 2-pages Ad (Size: 7.5"x 8.5")

*Booth Sponsorships & ad space are limited and reserved **only** when this form, payment, and artwork are received.*

**DEADLINE: MAY 31!**

**Must complete steps 1- 6  
See next page!**

### 3

### CHOOSE TYPE OF AD

**Please check one:**

- Our 2023 ad looked great! Please use it again.
- New artwork is included.
- I will e-mail a 300dpi pdf file with all the fonts embedded to: **ads@sbgreekfestival.com**

*\*If you need help to create a new ad, contact Liza Anderson for a quote (see below for contact info).*

### 4

### CHOOSE TYPE of ARTWORK

**Please check one:**

- Digital artwork (preferred) sent to **ads@sbgreekfestival.com**

**OR mail/deliver hard copy artwork/photos to St. Katherine Greek Orthodox Church, Attn: Chrysa Brothers (address below) along with this form.**

- Cleanest business card you own
- A photograph with your name on the back or write a message below.

*For best results, put your artwork in an envelope. Don't use paper clip or staple.*

### 5

### AD MESSAGE (if applicable)

Ad Message: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### 6

### SUBMIT FORM, PAYMENT & ARTWORK

**CHECKS:**

**Please make checks payable to:**

St. Katherine Greek Orthodox Church (Memo: Festival Program Book)

**Mail or deliver form, checks and artwork to:** St. Katherine Greek Orthodox Church  
Attn: Chrysa Brothers  
722 Knob Hill, Redondo Beach, CA 90277

**NOTE:**

**BOOTH SPONSORSHIP & AD PLACEMENT ONLY GUARANTEED BY  
SUBMISSION OF THIS FORM, PAYMENT & ARTWORK.**

**ADVERTISING QUESTIONS?**

Contact Chrysa Brothers at [brokids@msn.com](mailto:brokids@msn.com) (310) 617-8898  
or Liza Anderson at [landerson@andpacllc.com](mailto:landerson@andpacllc.com) (310) 880-3341